



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



Activity Report for A.Y. 2025-26

Expert talk on Innovation/Prototype Validation – Converting Innovation into a Start-up

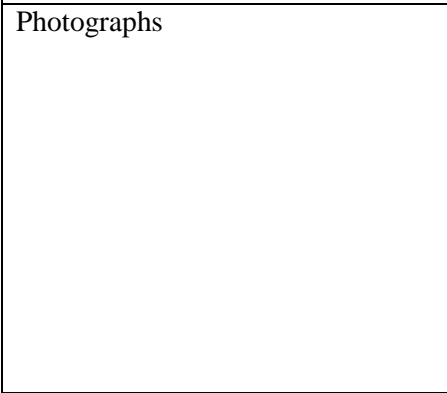
Academic Year	2024-25
Thrust Area	Innovation Validation and Start-up Development
Program/Activity Name	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up
Title of Program/Activity	Expert talk on Innovation/Prototype Validation – Converting Innovation into a Start-up
Date and Time	10/07/2025 11:30 am to 1:30 pm
Faculty Coordinator Name	Prof. Parth N Raval (IIC Convener & IA)
Student Coordinator Name	Zoy Patel, Het Patel, Yash Valand
No. of student participants	41
No. of faculty participants	09
Objectives (100 words)	The objective of the session was to understand and implement the process of innovation and prototype validation as a foundation for building successful startups. This involved transforming an initial idea into a viable concept, developing and refining a prototype, and validating it through user testing and feedback. The goal was to identify design flaws early, improve usability, and ensure market fit before full-scale launch. By following a structured approach—from idea generation to prototype development, validation, and refinement-innovators can increase their chances of commercial success and confidently transition their validated product or service into a startup with a strong business plan and growth potential.
Benefits in terms of learning/ skill/ knowledge obtained	Engaging in innovation and prototype validation cultivates essential skills such as critical thinking, problem-solving, and creativity. Learners gain practical experience in idea generation, conceptualization, and product design, enhancing their ability to identify market needs and develop effective solutions. The process builds technical proficiency in

prototyping, user testing, and data analysis. It also strengthens communication and collaboration skills through team-based iteration and feedback integration. Additionally, participants acquire knowledge of business planning, market strategies, and startup development. This comprehensive learning experience equips individuals with the confidence and competence to transform innovative ideas into viable, market-ready products and successful entrepreneurial ventures.

Poster sample

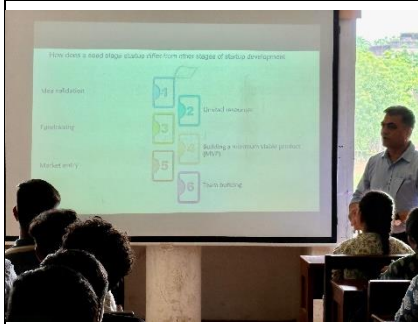
Speaker's details

Dr. Anilkumar Suthar
Principal-SVBIT





Gandhinagar, Gujarat, India
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Lat: 23.311318, Long: 72.644259
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Note: Captured by GPS Map Camera



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